

Public Fundraising Symposium 2024

Getting it right: Regulations & Best Practice

Thursday 30th May | Sudima Hotel Auckland Airport

Programme

TIME

SESSION

8am – 10am

Registration | Networking
Coffee and Croissant

10am

Welcome

Opening Plenary Benchmarking Data

The latest, top line trends in key regular giving metrics based on data from leading New Zealand charities.



Fi McPhee

ROOM 1

ROOM 2

ROOM 3

Workshop 1
Impact of emerging financial technologies & payment gateways
Fiona Macmillan

Workshop 2
Key Concepts and Principles of Data Compliance
Kris Morrison

Workshop 3
Leadership and fostering a fundraising culture
Fi McPhee

12.30-1.20pm

Lunch

Workshop 4
Does quality come from good people or good systems?
Camilla Bell, Paul Twomey
Ed Williams

Workshop 5
Ethical Data: Navigating Data Rights and Donor Privacy Responsibility
Kris Morrison

Workshop 6
How to engage Senior Management & Boards for long-term investment
Greg Millar

Workshop 7
Creative that build brand and impact.
Dominique Antarakis

Workshop 8
Dirty Data – What's it really costing you?
Mark Newell

Workshop 9
Learnings as a F2F Fundraiser & creating an action plan for you career
Chris Taylor

3.30 – 4.00pm

Afternoon Tea

4.00 - 5.00pm

Workshop 10
From Creative to Calling - A Deep Dive into Amnesty's Digital Lead Programme
Hannah Watson-Frank

Workshop 11
Safeguarding Data - Strategies for Security, Response and Success
Panel Discussion

5.00 – 7.00pm

Closing Plenary – Awards Announcement and Networking